



Office Projects *

Y Media Labs Offices - Redwood City

M Moser Associates Y Media Labs

17,400 sqft 2017

LOCATION Redwood City, California, United States

Advertising/Marketing, Consulting / Business Services

M Moser Associates designed the offices for strategy and design agency Y Media Labs, located in Redwood City, California.

Y Media Labs, a fast growing app and experience developer, engaged M Moser Associates to create their first fully designed office space. M Moser collaborated with Y Media's leadership team in order to understand their emerging brand identity and differentiators. Reflecting the a-typical synergy and organic interaction of their three core internal teams, the space is defined by three branched volumes of enclosed space that encourage flow and interaction at the pools of space in and around them. Upon entering the space, visitors and staff naturally gravitate towards the open views of the waterfront and framed scenes of their prior office location. The active

reception area is a hub for staff and guests to work alongside the receptionist, reflecting their inclusive culture and partnership approach to working with clients. The reception opens to the larger community space that provides a single location for staff to eat, socialize and hold allhands and community events. The branched forms continue into the open office space, pulling and pushing from the perimeter glass, creating an open yet partially obscured workspace to allow teams to feel completely connected, yet with improved privacy, focus, and sense of scale. Large collaboration areas, smaller huddles and spaces for heads-down work are distributed across the open office in the enclosed forms. A sophisticated, neutral palette of tactile furnishings and finishes complement the strong foundations that define the company while providing a canvas for the company to build upon while it seeks to define its brand identity through colors and logos.

Designer: M Moser Associates

Design Team: Dominique Price and Chris Lindes

Contractor: Principal Builders Photography: Emily Hagopian



CREATING SPACES WE LOVE

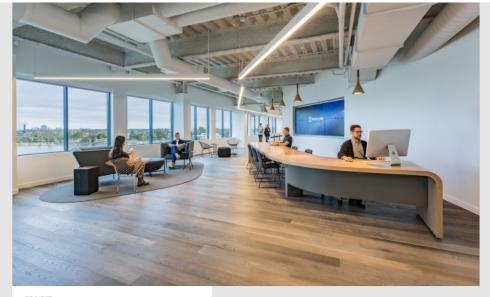






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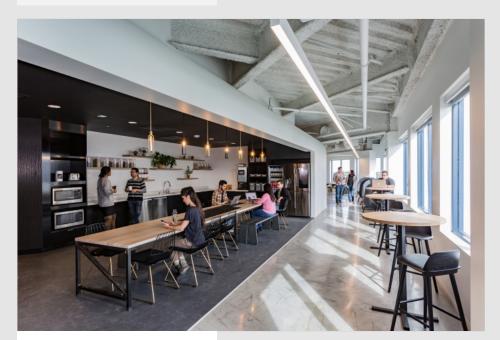


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DESIGNER

M Moser Associates

PHOTOGRAPHER **Emily Hagopian**



PROJECT
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