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## Saatchi & Saatchi Offices – New York City

FIRM  
[M Moser Associates](#)  
 CLIENT  
[Saatchi & Saatchi](#)  
 SIZE  
 44,200 sqft  
 YEAR  
 2016  
 LOCATION  
[New York City, New York, United States](#)  
 INDUSTRY  
[Advertising/Marketing](#)

[M Moser Associates](#) has designed the new offices of global communications and ad agency [Saatchi & Saatchi](#), located in New York City, New York.

Client Objectives:

- Consolidation and densification of their current floor plan
- Provide a collaborative environment that fosters casual encounters and communication
- Create a space that is reflective of a creative agency

Solution:

M Moser assisted Saatchi & Saatchi with evaluations of densification strategy to consolidate their business units into

one floor by utilizing an open floor plan, which allowed for a series of collaborative spaces. The overall goal was to achieve a new space that was edgy, modern, and fitting of their creative brand.

Existing office fronts were removed to contain costs, thereby creating open rooms on the perimeter. The walls provided ample opportunity for the creative staff to pin up work in process and display their creative efforts with the staff.

The interior open plan has a floating linear slot wood ceiling strategically placed to create hub areas where collaborative spaces have been created. Shared conference room and meeting areas were dispersed along the perimeter to provide spaces with acoustical privacy and balance the open floor plan. The main café space has been located on the west side of the floor at the perimeter windows for sweeping views of the Hudson River.

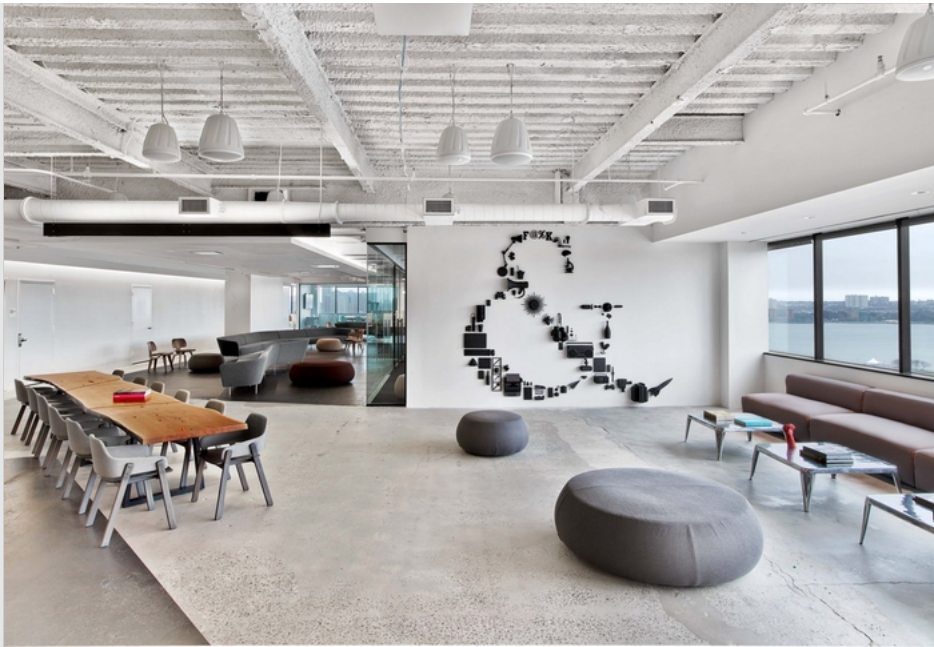
Design: [M Moser Associates](#)

Photography: Eric Laignel

### OFS BRANDS

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PROJECT  
Saatchi & Saatchi Offices – New York City

[View Project](#)

DESIGNER  
M Moser Associates

PHOTOGRAPHER  
Eric Laignel

- TAGS
- Cement Floor
  - Exposed Duct
  - Large Open Meeting Space
  - Ottoman
  - Pendant
  - Perimeter / Grazer
  - Work Lounge

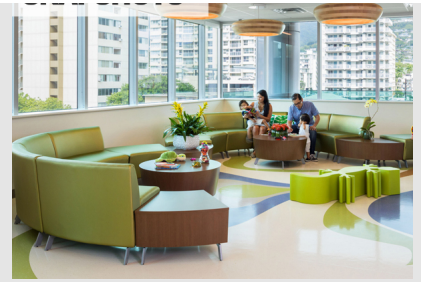
SPECIFIED PRODUCTS



TABLES - CONFERENCE TABLES  
**Conference Tables**  
by  
Uhuru



SEATING - OTTOMANS  
**Pix**  
by  
Arper



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Success. And We  
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