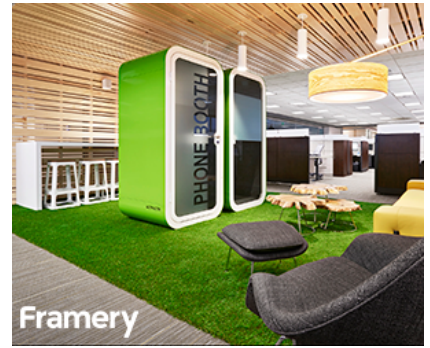




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Viacom – New York City Wellness Center

FIRM
M Moser Associates
CLIENT
Viacom
SIZE
19,385 sqft
YEAR
2015
LOCATION
New York, New York
City, United States
INDUSTRY
Film/Media/Publishing

M Moser Associates have created a new wellness center for global media company Viacom as a part of their New York City offices.

A major goal of this project was to redesign the space to create an amenities hub and destination floor for employees. This required relocating Viacom’s employee printing facilities to a centralized location called “Tech Connect.” As a support area for the Tech Connect print area, the design also incorporated display areas for employee photos along the corridor, encouraging community building and sharing. The design focuses also on a wellness center complete with two low impact exercise rooms, a mobile nail salon, massage and medical screening rooms, changing rooms, and a refreshment/café area

for Viacom staff.

The central design idea inspiration was the concept of “pattern links” bold color with graphic pattern in with dialogue and movement. The original floor was a fully built out office space with long dark corridors. M Moser brought light into the entire project by creating glass entrances for each of the destinations, flooding the long corridors with natural light. The project took full advantage of the wide corridors by incorporating built in seating as well as a full lounge area, complete with a crystal chandelier.

The program required maintaining the “pitchfork” like public shaped circulation spaces, and the design articulates a custom “traveling” experience that tells a story as you walk through. Adding some artistic flare to the project, a local artist was brought in to create a mural along the main corridor that embodies the Viacom community and ideals. The statements on the walls establish a memorable, fresh, sense of place while enabling wayfinding through this custom, a one of a kind installation.

Design: M Moser Associates
Photography: Eric Laignel



Chirp Guest Collection



PROJECT
 Viacom - New York City Wellness Center

[View Project](#)

DESIGNER
 M Moser Associates

PHOTOGRAPHER
 Eric Laignel

- TAGS
- 📍 Elevator Lobby
 - 📍 media
 - 📍 Pendant Lighting
 - 📍 Wall Graphics



PROJECT
 Viacom - New York City Wellness

Center

[View Project](#)

DESIGNER

M Moser Associates

PHOTOGRAPHER

Eric Laignel

TAGS

- Hallway
- Recessed Lighting
- Wall Graphics



PROJECT

Viacom - New York City Wellness Center

[View Project](#)

DESIGNER

M Moser Associates

PHOTOGRAPHER

Eric Laignel

TAGS

- Hallway
- media
- Recessed Lighting



PROJECT
Viacom – New York City Wellness
Center

[View Project](#)

DESIGNER
M Moser Associates

PHOTOGRAPHER
Eric Laignel

TAGS
[View](#)



PROJECT
Viacom – New York City Wellness Center

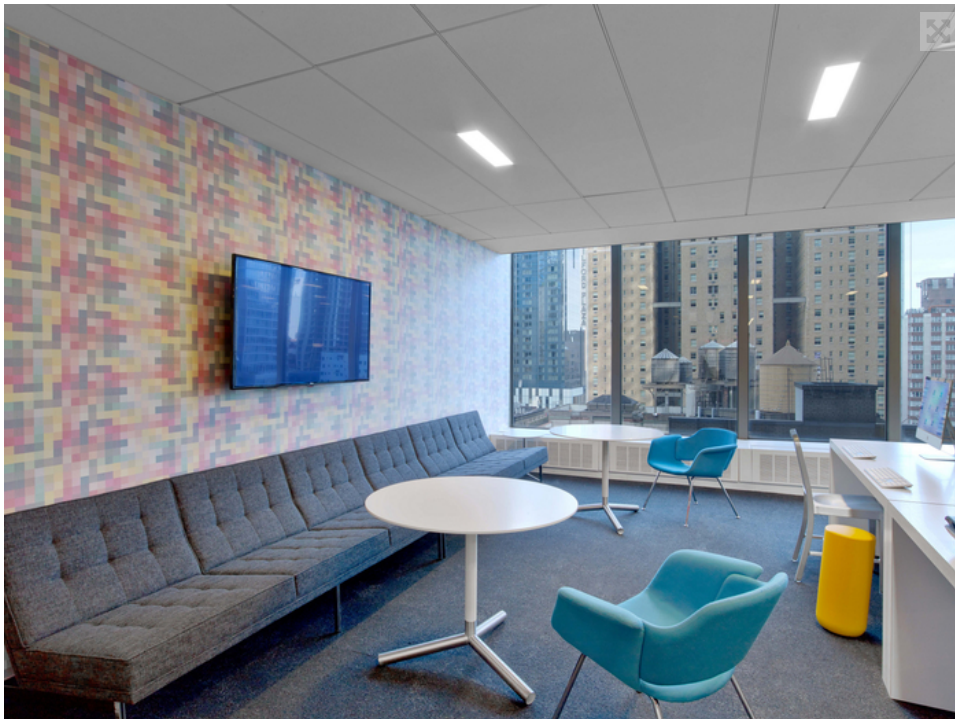
[View Project](#)

DESIGNER
M Moser Associates

PHOTOGRAPHER
Eric Laignel

TAGS

- Open Office
- Recessed Lighting
- View



PROJECT

Viacom - New York City Wellness Center

[View Project](#)

DESIGNER

M Moser Associates

PHOTOGRAPHER

Eric Laignel

TAGS

- Breakout Space
- media
- Recessed Lighting
- View
- Wallpaper



PROJECT

Viacom - New York City Wellness Center

[View Project](#)

DESIGNER

M Moser Associates

PHOTOGRAPHER

Eric Laignel

TAGS

- Area Rug
- Breakout Space
- Pendant Lighting
- Wall Graphics



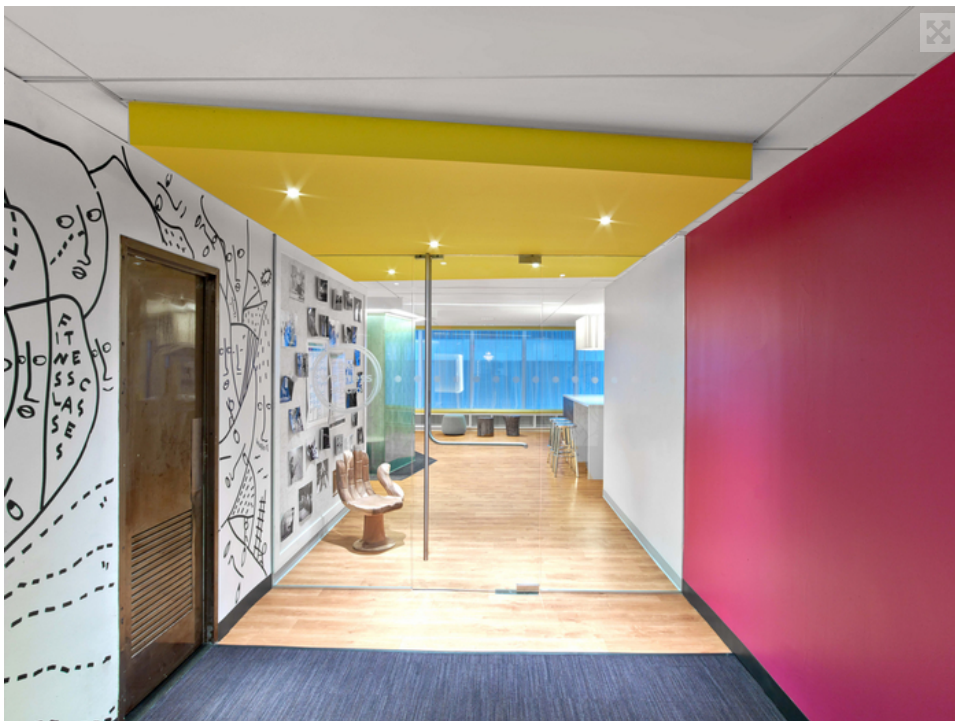
PROJECT
Viacom - New York City Wellness Center

[View Project](#)

DESIGNER
M Moser Associates

PHOTOGRAPHER
Eric Laignel

- TAGS
- 👉 Hallway
 - 👉 Signs & Wayfinding
 - 👉 Wall Graphics



PROJECT

Viacom - New York City Wellness Center

[View Project](#)

DESIGNER

M Moser Associates

PHOTOGRAPHER

Eric Laignel

TAGS

- 👉 Glass Walls
- 👉 Recessed Lighting
- 👉 Wall Graphics
- 👉 Wood Floor



PROJECT

Viacom - New York City Wellness Center

[View Project](#)

DESIGNER

M Moser Associates

PHOTOGRAPHER
Eric Laignel

TAGS

Meeting Point



PROJECT
Viacom – New York City Wellness Center

[View Project](#)

DESIGNER
M Moser Associates

PHOTOGRAPHER
Eric Laignel

TAGS

Curtain Glass Walls
Meeting Point Wood Floor



PROJECT
Viacom - New York City Wellness
Center

[View Project](#)

DESIGNER
M Moser Associates

PHOTOGRAPHER
Eric Laignel

TAGS

- 👉 Cove Lighting
- 👉 Curtain
- 👉 Glass Walls
- 👉 Large Meeting Room
- 👉 Wood Floor



PROJECT
Viacom - New York City Wellness
Center

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DESIGNER
M Moser Associates

PHOTOGRAPHER
Eric Laignel

- TAGS
- 👉 Glass Walls
 - 👉 Large Meeting Room
 - 👉 Wallpaper



PROJECT
Viacom - New York City Wellness
Center

[View Project](#)

DESIGNER
M Moser Associates

PHOTOGRAPHER
Eric Laignel

TAGS

Wall Graphics



PROJECT
Viacom – New York City Wellness Center

[View Project](#)

DESIGNER
M Moser Associates

PHOTOGRAPHER
Eric Laignel

TAGS

Exposed Duct Gym / Fitness Center

Wood Floor



PROJECT
Viacom – New York City Wellness
Center

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DESIGNER
M Moser Associates

PHOTOGRAPHER
Eric Laignel

TAGS
[Gym / Fitness Center](#) [View](#)
[Wood Floor](#)



PROJECT
 Viacom - New York City Wellness Center

[View Project](#)

DESIGNER
 M Moser Associates

PHOTOGRAPHER
 Eric Laignel

TAGS
 Wall Graphics

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